



Engaging with Council Members in the future





What are the challenges and opportunities faced by your Councillors

1. Working together with local residents and partners
2. Making better use of our resources
3. Involving a wider range of people
4. Responding to new social media and online opportunities
5. Building safer, stronger and more cohesive communities



Resident quotes and suggestions

“Get out and about and be visible. Be proud to be a Councillor. You should take the initiative.”

“I think your social media is underused within the Council. It is an effective way of communicating with younger people (under 55s)”

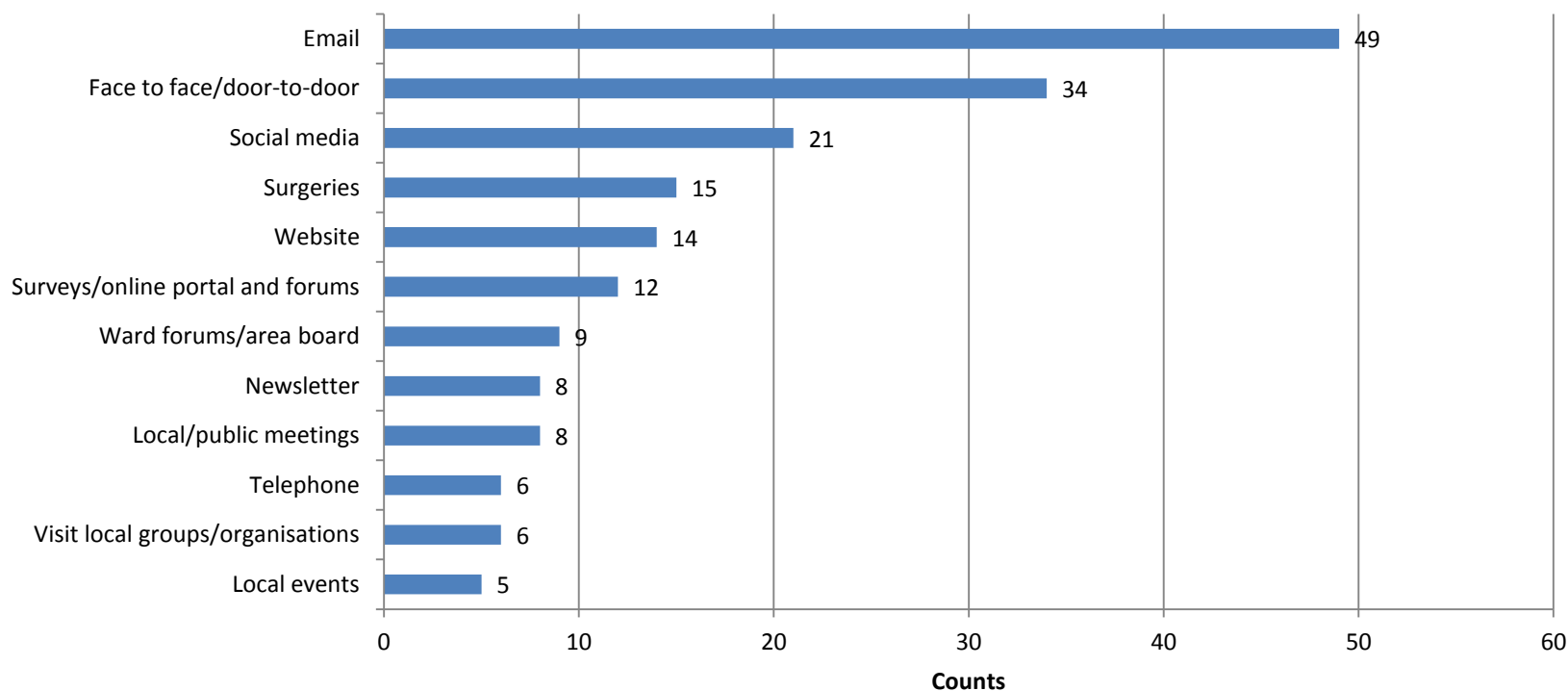
“Raise awareness of who you are and what you can do for residents.”

“Go to schools and tell kids what you do, how democracy works.”

“I think more publicising needs to happen around good things Councillors are doing because we only really see/hear about the bad things.”

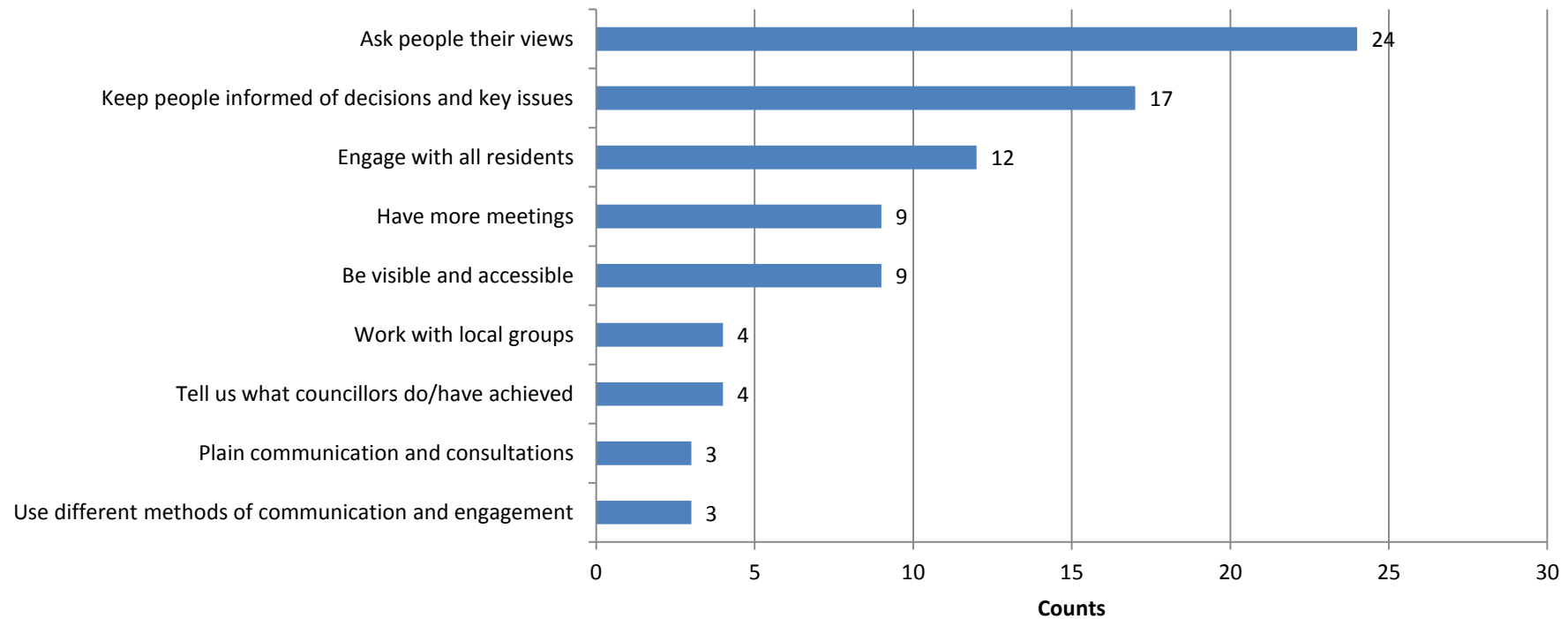
“Don’t just contact residents when you want to be elected. I hear nothing from one election to the next.”

How do you want to connect with / hear from / talk with your Councillor in the future?





How can your Councillor help you with influencing decisions that affect your neighbourhood?





Developing a framework and offer for future community engagement

1. Member Led Ward Meetings
2. Ward Forums : Setting Local Priorities
3. 'YSYW' Participatory Budgeting Programme and Decision Days
4. Annual Borough 'Conversation' and Event
5. Online Information, Communication and Social Media



Improving future engagement between communities and Council Members

1. Members lead on enabling the right kinds of engagement for communities in their wards
2. The Council and its partners ensure that they listen and respond to local residents
3. Residents have more opportunities to be kept informed and get involved in the ways they want
4. Communities can shape local decisions and co-produce local services

