

Report For:	Executive
Date of Meeting:	07 December 2020
Report Of:	Director of Public Health
Report Author:	Luke O'Byrne, Service Manager Adult Commissioning, and Beth Capper, Public Health Registrar
Subject:	Adult Social Care Market Position Statement 2020
Lead Executive Member(s):	Cllrs Javed Hussain & Khtija Malik
Wards Affected:	Click here to enter text.
Consultations:	Councillors <input checked="" type="checkbox"/> Scrutiny <input type="checkbox"/> Stakeholders <input type="checkbox"/> Others <input type="checkbox"/>

Recommendations

1. That the Executive recommended to review and endorse the priorities to develop the Adult Social Care Market and related elements of the Housing Market in Luton, together with the overall content of the updated Market Position Statement for publication.

Background

2. Under the Care Act 2014, Local Authorities have a duty to undertake market shaping for adult social care. Best practice is considered to be developing and engaging the market through a Market Position Statement. The Market Position Statement sets out:
 - information on direction of travel and policy intent
 - key information and statistics on needs, demand and trends
 - information from consumer research and other sources about people's needs and wants
 - information to put the authority's needs in a national context
 - an indication of current and future authority resourcing and financial forecasts
 - a summary of supply and demand, ambitions for quality improvements and new types of services and innovations
 - details of and cross-references to our commissioning intentions, strategies and practices.

The Current Position

3. Luton Borough Council last published a Market Position Statement in 2016. This is still publicly available on the website but is now significantly out of date.
4. The impact of Covid-19 on the Council, including Luton's adult social care market, is profound. While it is a challenging time to update our Market Position Statement, it is also critical that we continue to engage with the market to communicate how we are responding to the impact of Covid-19 and to share our priorities for the next 3 years.

Goals and Objectives

5. The updated Market Position Statement sets out 8 priorities for adult social care in Luton, together with key messages to the market about shaping the future of services. The document also sets out a high-level timeline for work across service areas and client groups over the next 3 financial years.

Proposal

6. To publish the updated Market Position Statement on Luton Borough Council's website and disseminate to relevant stakeholders in the adult social care market as a tool in market shaping, sharing the Council's priorities and ambitions over the next 3 years.

Key Risks

7. The impact of Covid-19 is already considerably affecting the work that the Department is doing; it has already impacted services and will continue to do so. This impact will be felt long term and the MPS is responding to this and will adapt as the impacts continue to develop and emerge.
8. Specific risks include:
 - Achieving plans while addressing the continuing impact of Covid
 - Meeting statutory responsibilities with shrinking resources
 - Focussing on development and delivery of proactive work plans while responding to day-to-day issues
 - Shifting to more preventative ways of working

Consultations

9. **Internal:** The following teams and Departments have contributed to this updated Market Position Statement: Commissioning Team, Public Health Team, Adult Social Care, Housing, CLMT.
10. **External:** External engagement with specific services and client-groups will be undertaken as part of the dissemination process. The Market Position Statement is a 'live' document with the purpose of facilitating conversation as part of market shaping.

Alternative options considered and rejected (please specify)

11. **Do nothing: Keep the 2016 Market Position Statement on the Luton website and accept that it does not reflect our current state:** **Rejected:** In a time of significant turmoil in adult social care it is even more important to engage with the market and share as up-to-date information as possible. Such an out-of-date Market Position Statement potentially leaves us in breach of our duties under the Care Act.
12. Remove the current 2016 Market Position Statement from our website and have no publicly available statement on the market available: **Rejected:** Under the Care Act 2014, Luton has a duty to market shaping in adult social care and the Market Position Statement is seen as a mechanism to do this.

Appendices Attached

Appendix A – Luton's Market Position Statement 2020

Appendix B - Integrated Impact Assessment

List of Background Papers - Local Government Act 1972, Section 100D

There are no background papers to the report.

Implications - an appropriate officer must clear all statements

For CLMT only Legal and Finance are required

Required

Item	Details	Clearance Agreed By	Dated
Legal	Under the Care Act 2014, Local Authorities have a duty to undertake market shaping for adult social care. The MPS is a means for discharging that duty. There are no adverse legal implications associated with endorsing the content for publication of the updated MPS.	Vicky Sowah Principal Solicitor	11 November 2020
Finance	Due to of significant savings required over the two years to deliver a balanced budget position, any proposal with any budget implications will need to be agreed by the Executive.	Atif Iqbal	12/11/20
Equalities / Cohesion / Inclusion (Social Justice)	Happy to sign this off as it's about developing a market statement and we will advise on the developing IIA in due course	Sandra Hayes Service Manager Policy, Community, Engagement	11/11/2020
Environment	There are no direct environmental implications of the updated Market Position Statement. However the application of some of the eight priorities could potentially result in both positive (e.g. priority 3-new approaches to home care and priority 5-more use of technology) and negative (e.g. priority 2-support people to live at home for as long as possible) indirect impacts on carbon emissions and/or reducing waste.	Keith Dove, Strategic Policy Adviser	11 th November 2020
Health	This updated Market Position Statement is an important component of supporting an effective and active adult social care market, critical to providing quality social care support.	Sally Cartwright, Service Director – Healthcare and	11/11/2020

Item	Details	Clearance Agreed By	Dated
		Adults Commissioning	

Optional

Item	Details	Clearance Agreed By	Dated
Community Safety			
Staffing			
Other			