

**APPENDIX J – LOCAL SUSTAINABLE TRANSPORT FUND SMARTER CHOICES
SCHEMES 2013/14 TO 2014/15**

Scheme Details	Estimated Cost (£000s)	Total (£000s)
2013/14		
Workplace & Personalised Journey Planning Workplace travel plans, workplace and personal journey planning service	358	
Marketing & Promotion Liftsharing, branding, travel awareness campaigns, Walking and Cycling maps, Public transport information, Travel Information centre & drop in personal journey planning service and Cycling Participation Programme	260	
Smart Ticketing Initiative	155	
Public Transport Improvements Station Travel Plans	15	788
2014/15		
Workplace & Personalised Journey Planning Workplace travel plans, workplace and personal journey planning service	358	
Marketing & Promotion Liftsharing, branding, travel awareness campaigns, Walking and Cycling maps, Public transport information, Travel Information centre & drop in personal journey planning service and Cycling Participation Programme	260	
Public Transport Improvements Station Travel Plans	15	633