

Committee Ref:

T&PHLP/10/20



Notice of Meeting

Committee : Taxi and Private Hire Licensing Panel (31)

Date : Thursday 15 October 2020

Time : 10.00 a.m.

Place : Virtual Meeting Via *Skype

Councillors : Rivers (Chair)
Mead
Petts

Quorum : 3 Members

Contact Officer: Eunice Lewis

Tel: 01582 547149

e-mail: Eunice.lewis@luton.gov.uk

[Join Skype Meeting](#)

Information for the Public

Purpose: The Panel is responsible for the Council's Licensing function and as such considers and decides upon, amongst others, applications for Hackney Carriage and Private Hire vehicle, driver and operators' licences, the licensing of Sex Establishments and for the grant of Street Trading Consents. It also considers reviews of applications for the registration of venue for Civil Marriages.

***Skype:** During the Covid 19 emergency period, this meeting will take place virtually, via Skype. To access the meeting, please click on the link to the meeting above.

Agenda

<i>Agenda Item</i>	<i>Subject</i>	<i>Para No.</i>	<i>Page No.</i>
1.	Minutes		
	1. 7 August 2020		6 - 9
2.	Disclosures of Interests		
	Members are reminded that they must disclose both the existence and the nature of any personal interest that they have in any matter to be considered at this meeting. A Member with a personal interest in any matter to be considered at this meeting will also have a prejudicial interest in that matter if the interest is one which a member of the public with knowledge of the relevant facts would reasonably regard as so significant that it is likely to prejudice the Member's judgement of the public interest. A Member who has a prejudicial interest must withdraw from the meeting room unless (s)he has obtained a dispensation from the Council's Standards Committee.		
3.	Urgent Business		
	The Chair to report on any business which is considered to be urgent and which should be discussed at the meeting in accordance with Section 100B(4)(b) of the Local Government Act 1972 and to determine when, during the meeting, any such business should be discussed.		
Service Issues			
4.	Application for Grant of Private Hire Operators Licence for Advectus Executive Chauffeur (Report of the Strategic Regulatory Manager – Operational Compliance)		10 - 22
5.	Local Government Act 1972, Part VA		
	To consider whether to pass a resolution under Section 100A(4) of the Local Government Act 1972 to exclude the public from the meeting during consideration of the item(s) listed below as it is likely that if members of the public were present during those items there would be disclosure to them of exempt information falling within Paragraphs 1, 2 or 3 of Part 1 of Schedule 12A to the Local Government Act 1972.		
	Note: The procedure for oral hearings and Chair's Virtual meeting Protocol is attached to the Agenda Pages		3 & 5

LUTON COUNCIL

PROCEDURE AT ORAL HEARINGS BEFORE THE

COUNCIL'S TAXI AND PRIVATE HIRE LICENSING PANEL

1. The Democracy and Scrutiny Officer will conduct the process to elect a Chair for the Panel at the start of the meeting (unless a Chair for this Panel has previously been elected).
2. The Chair will lead the introductions of all parties present.
3. The Panel will be assisted on matters of law and procedure by the Council's Solicitor sitting as Clerk to the Panel.
4. The Clerk will explain the procedure to be followed at the meeting, as set out below.
5. The hearing will normally be in public. However, where the subject matter of the hearing is likely to involve consideration of an applicant's personal circumstances, the Panel will need to pass a resolution under Section 110A of the Local Government Act, 1972, to exclude the press and the public and proceed in private.
6. Where the hearing is conducted in private, the Panel may further exclude the applicant, their representatives and the Licensing Officers prior to their deliberation, where it considers that the public interest in doing so outweighs the public interest in the hearing taking place in public.
7. The Licensing Officer will present the report.
8. The Applicant may question the Licensing Officer.
9. The Panel may question the Licensing Officer.
10. The Licensing Officer may call any witnesses(es).
11. The Applicant may question any witness(es) called by the Licensing Officer.
12. The Panel may question any witness(es) called by the Licensing Officer.
13. The Licensing Officer may ask further questions of any witness in order to clarify any points brought out in questioning of the witness by the Applicant or the Panel.
14. The Applicant will present his/her case.
15. The Licensing Officer may question the Applicant.
16. The Panel may question the Applicant.

17. The Applicant may call any witness(es).
18. The Licensing Officer may question any witness called by the Applicant.
19. The Panel may question any witness(es) called by the Applicant.
20. The Applicant may ask further questions of any witness(es) in order to clarify any points brought out in questioning of the witness(es) by the Licensing Officer or Panel.
21. Any official interested parties, if present or represented, may make representations relating to the application.
22. The Licensing Officer and the Applicant (in that order) may question any official interested parties making representation.
23. The Panel may question any official interested parties making representation.
24. The Applicant will sum up his/her case.
25. The Clerk will then advise the Panel on any legal points, if any, before the Application is determined.
26. The Applicant will be asked whether there is anything further he/she wishes to say.
27. Before deliberating, the Panel will consider whether to pass a resolution under Section 110A of the Local Government Act, 1972 to exclude all parties, except the Clerk and the note taker from the meeting. In so doing, the Panel will briefly discuss and apply the test of whether the public interest of holding their deliberations in private outweighs the public interest in holding their deliberations in public.
28. Any advice given by the Clerk to the Panel during their deliberations in private will be repeated when all parties are allowed to return to the meeting and before the Panel announces their decision.
29. The Clerk will by letter, inform the Applicant, the Licensing Officer, any official representative present at the meeting and any Objector of the Panel's decision within 7 days.

Chair's Virtual meeting Protocol

Chair: Introduction and Welcome; (Read Out Below)

On arrival, all participants should:

- mute their microphones and remain muted except when speaking
- open the conversation window by clicking on the 'speech bubble'
- open the participants window by clicking on the 'people' bubble, if they wish to see who is present

During the meeting, all participants should:

- put their personal mobile phones on silent when speaking
- resist using emoji's or holding private conversations in the conversation window
- be mindful that the public and press might be present and may view all dialogue in the conversation window

If any member of the public is disruptive, the Democracy & Scrutiny Officer will, on the Chair's instructions, remove them from the meeting.

Taxi & Private Hire Licensing Panel (31)

Minutes

7th August 2020 at 10.00 am

Present:

Councillor Rivers (Chair); Councillors Mead and Petts

10 Election of Chair (Ref 1)

Resolved: That Councillor Rivers be elected Chair of the Taxi and Private Hire Licensing Panel No. 31.

11 Minutes (Ref 2.1)

Resolved: That the minutes of the meeting held on 21st January 2020 be agreed and taken as a correct record and the Chair be authorised to sign them at a future meeting of the Board.

12 Application for Grant of Operator's Licence with Exemptions – Swifti Ltd (Ref: 5)

Present:

Applicant Representative: Mr Syed Abbas

Following introductions by all those present, the Clerk to the Panel explained the procedure at oral hearings before the Council's Taxi and Private Hire Licensing Panel to all parties present.

The Senior Licensing Officer reported on an application from Swifti Ltd, Regus 960 Capability Green, Luton, LU1 3PE for the grant of a private hire operator's licence, with an exemption from standard operator conditions under the Luton Borough Council's Standard Conditions for Private Hire Operators Licence, as set out in the report (Ref: 5). She stated that the application was received on 2nd February 2020.

The Senior Licensing Officer explained that the Council's Standard Condition contained in the Hackney Carriage and Private Hire Licensing Policy 2018 provided a minimum standard of expectation of Private Hire Operators within the Borough Copy of Policy.

Members of the Panel were informed that Swifti Limited had previously not held a licence with exemptions in the Luton Borough Council area. The Senior Licensing Officer explained the various exemptions from the standard conditions as below:

- Specified records would be kept electronically rather than in a bound book;
- A certified copy of any relevant Private Hire Vehicle or Private Hire Drivers Licence issued by LBC, which contained relevant particulars, at the Capability Green Base would be kept in the absence of a publically accessible Operators Office. These would be made available for inspection on demand by any authorised Officer of LBC or the Police;
- A copy of the Operator's Licence at the Capability Green Base would be readily made available for inspection on demand by any authorised Officer of LBC or the Police rather than display of the Licence;
- Licensed vehicles which would be operated under the Swifti Ltd Operators Licence would display door stickers and plates in accordance with the standard vehicle conditions except only that the exemption would allow door stickers which would be in the Swifti Ltd brand colours rather than on a yellow background as required by the standard vehicle conditions;
- There would be no requirement to operate Private Hire Vehicles from the Capability Green Base as Apps based booking only would be operated.

The Panel questioned the Senior Licensing Officer and she responded in compliance with the approved procedure and confirmed that door stickers would be in the Swifti Ltd brand colours rather than on a yellow background as required by the Standard Vehicle Conditions in line with the Council's Policy.

There were no questions from the applicant's representative.

There being no further questions for the Senior Licensing Officer, the Chair of the Panel called on the applicant's representative Mr. Syed Abbas, who was also the Director for Swifti Ltd.

Mr. Syed Abbas submitted a PowerPoint presentation and explained to Members of the Panel that Swifti Limited was an App based passenger booking operator only with no publically accessible office for personal or telephone bookings. He informed the Panel that he had over 15 years' experience in product design and digital banking. In terms of the proposals for the company, he said that the Swifti would offer a good customer experience and service similar to Uber and Ola but only would only focus on local bookings, maintaining customer privacy, offering fixed fares based on miles travelled regardless of journey time.

My Syed Abbas further explained that the office at Capability Green in Luton would act as a control room, training centre and on boarding centre for new drivers. Due to the electronic nature of the business-operating model, the business would not require vehicles to actually be based at, or set out from, which was another exemption as contained in the application.

In relation to the operating model, Mr. Syed Abbas explained that the operating model would require a prospective passenger to firstly register for the App. Once registered, the passenger would have to input their pick-up and drop-off addresses. Provided these met the requirements (i.e. the journey must originate from, or terminating in, Luton), the dispatch system or a controller would attempt to allocate a driver using a set of pre-defined rules to determine the “best” driver for the “job”. The factors taken into account when determining the best driver would be as follows:

- Type of vehicle selected by prospective passenger
- Distance of driver to prospective passenger
- Amount of time since driver completed their last job

Members of the Panel heard that once the best driver had been determined, the job would be offered to the driver on their mobile device via the Driver App. It would then be up to the driver to accept or decline the job. As soon as the driver had accepted the job, the passenger’s App would then be updated and the details of the driver would be revealed. This would complete the process and the driver would be ready to accept the next job. If the driver chose to decline the job, the system would attempt to find another suitable driver until all options had been exhausted, in which case the prospective passenger would see an error in the App and would have to find alternative transport provision.

Members were further informed that the information required to be held as a standard condition of an Operator Licence would all be safely recorded electronically and made available for inspection by the Local Authority or Police on request. Therefore, there would be no need for the information to be contained in a book as required by the Policy.

The Panel questioned Mr Abbas and he responded in compliance with the approved procedure and stated as follows:

- A UK based company wrote the Apps, which would be used by the company.
- In terms of safety, Mr Abbas explained that the company would adhere to all the requirements of the Policy and drivers would come in the office to present their documents and they would be expected to have an alert system that would trigger the system when their documents were about to be expired;
- All selected drivers would be subject to interview and would only use Luton licenced vehicles and drivers who would be properly insured and DBS checked.
- The company would also ensure that its public liability insurance was in date.
- The company would also ensure that safeguarding measures were put in place to protect drivers and customers;
- Records would be maintained electronically and made available for inspection on request.
- A customer would only be able to contact the driver via a call button on the App without access to the customer’s phone number.

Following brief concluding statements from the Senior Licensing Officer and Mr. Abbas, the Clerk to the Panel directed the Panel to the options set out in the report for their consideration.

Having heard from all parties and there being no further questions from Members of the Panel and Senior Licensing Officer, the Panel in accordance with the Local Government Act 1972, considered whether the public interest in retiring to make their decision in private outweighed the public interest in holding their deliberations in public.

Following brief discussion, Members of the Panel determined that the public interest of retiring to make their decision in private outweighed the public interest in holding their deliberations in public.

13 Local Government Act 1972, Part VA (Ref 6)

Resolved: That, under Section 100A (4) of the Local Government Act 1972, the public and press be excluded during consideration of the decision in relation to the report of the Strategic Regulatory Manager (Ref: 5) as referred to at Minute No. 4/20, as it is likely that if members of the public were present, there would be disclosure to them of exempt information falling within Paragraphs 1, 2 and 3 of Part 1 of Schedule 12A to the Local Government Act 1972 as amended.

14 Local Government Act 1972, Part VA (Ref 6)

Resolved: That, under Section 100A (4) of the Local Government Act 1972, the public and press be no longer excluded from the meeting.

15 Application for Grant of Private Hire Operator's Licence with Exemptions – Swifti Ltd (Ref 5)

Resolved: (i) That, having carefully considered the papers before it and the oral representations and Power Point presentations made by applicant's representative, Mr Syed Abbas, the Panel decided to **GRANT** the application for the Operator's Licence with exemptions to the current Council Policy as requested for a period of one year. The Licence would be due for renewal on 31 March 2021.

(ii) The Panel noted that notwithstanding the exemptions granted, in every other respect the licences in relation to vehicles, operators and drivers would be exactly the same as for any licence without exemptions. This included the vetting of drivers and the standards of behaviour expected by them.

(Note: The meeting ended 11.00am)

Committee:	Taxi & Private Hire Licensing Panel			
Date of Meeting:	15 October 2020			
Subject:	Application for Grant of Private Hire Operators Licence for Advectus Executive Chauffeur			
Report Author:	Jenny van Beukelen			
Contact Officer:	Jenny van Beukelen			
Implications:	Legal	<input checked="" type="checkbox"/>	Community Safety	<input type="checkbox"/>
	Equalities	<input type="checkbox"/>	Environment	<input type="checkbox"/>
	Financial	<input checked="" type="checkbox"/>	Consultations	<input type="checkbox"/>
	Staffing	<input type="checkbox"/>	Other	<input type="checkbox"/>
Wards Affected:	All			

Purpose

1. To consider the application from Advectus Executive Chauffeur for an exemption from the standard operator conditions under the Luton Borough Council Private Hire Exemption(s) From The Requirement To Display Vehicle Identification Plate(s) Policy ("the Policy") (Appendix W of the Hackney Carriage and Private Hire Licensing Policy 2018), a copy of which appears at Appendix A, therefore permitting vehicles with exemptions to be licensed and used as Private Hire vehicles. These exemptions would also include dark tinted windows, plates and door signs. Additionally, if the exemption is granted, the driver of the vehicle is not required to wear a driver's badge. Roof signs are no longer required to be displayed on private hire vehicles as amended at Admin and Regulation Committee on 09 January 2018.

Recommendations

2. The Committee is recommended to determine the application from Advectus Executive Chauffeur for the grant of a private hire operator's licence with exemptions.

Background

3. The Council's Standard Conditions which are contained in the Hackney Carriage and Private Hire Licensing Policy 2018 provide that a vehicle which is licensed as a Private Hire Vehicle must display door signs and identifying plates in accordance with the Local Government (Miscellaneous Provisions) Act 1976 ("the 1976 Act").

The Licensing Service received an application for a Luton Private Hire Operators Licence on 24 August 2020, a copy of the application can be found at Appendix B. The applicant has applied for a five year licence. All operator licences run from April to March the following year.

The application for exemptions from the Standard Operator Conditions under the Policy would allow Advectus Executive Chauffeur to operate vehicles that would be subject to exemptions from the requirements in the standard private hire conditions relating to the display of licence plates and door signage and would also allow for the associated provision of dark tinted windows. This exemption is referred to within the trade as an 'executive' licence and is normally associated with contract services and limousine style vehicles.

The application for the grant of a private hire plate exemption(s) was submitted by Mr Martin Jackson, the applicant, with details of the exemptions requested (Copy at Appendix C). This includes:

- Reasons for applying for exemptions: Our work is corporate / private jet clients who require discreet, unmarked limousine service.
- Type of work vehicles will be used for: mainly corporate aviation – airside client pick-up as soon as their aircraft lands.
- Mr Jackson provided two letters of support from Universal Aviation and Southeast Executive. (Copies at appendix D)
Universal Aviation require vehicles to be unmarked to protect their clients' privacy.
Southeast Executive use the vehicles for high profile executive work and require an executive but discreet vehicle for privacy reasons.

4. The information Mr Jackson has provided to date is in line with the Policy.

ADDITIONAL INFORMATION – THE POLICY (Appendix A)

5. The Policy' states at:

2.1 The displaying of external identification plate(s) on a licensed on a licensed vehicle and wearing of a driver's badge are important in terms of public safety and reassurance. They indicate to the travelling public that prior to being licensed, both the vehicle and the driver have been subjected to checks to ensure public safety. The visible licence number of the vehicle and driver affords members of the public and other persons such as the Police traceability via the local licensing authority.

2.2 The Local Government (Miscellaneous Provisions) Act 1976 requires that private hire vehicles display an identification plate(s) (section 48) and that drivers of those vehicles wear a driver's badge (section 54). The same legislation also allows Luton Borough Council ('the Council) to exempt vehicles from the need to display an identification plate(s) and, where that exemption applies, the requirement to wear a private hire driver badge (section 75(3)).

2.3 The Council will only consider the issue of an exemption to a licensed private hire operator and the vehicle(s) working for that operator. The operator cannot operate an 'executive' type business at the same time as operating a 'day to day / town work' business under the same operator licence.
'Executive' will be defined as: contract work to include business to business work.

3.3 Applications for exemption from the requirement to display identification plates may be considered where the following requirements are met:

- a) The type of work undertaken is 'executive' in nature (definition as stated in 2.2). There must be a demonstrable need for an exemption to apply rather than a single one off contract. The type of work that may be considered 'executive' may include:

- (i) Corporate bookings to transport employees and clients on business related travel
- (ii) Bookings for clients (for example politicians and celebrities) who for security or personal reasons would not want the vehicle to be identifiable as a private hire vehicle.

This list is not exhaustive.

The fact that the hirer pays a higher fee for hiring what may be referred to as an executive car (compared to what the hirer may pay for a non-exempt private hire vehicle displaying private hire plates and signage) may be indicative (but not conclusive) that the nature of the business is executive hire and that the exemption may be appropriate.

3.5 A notice of exemption from displaying identification plates will be granted at the Council's discretion. The applicant must provide sufficient documentary evidence to support their application. Such evidence may include:

a) A letter from each customer indicating:

- (i) Why they require a vehicle which does not display an identity plate,
- (ii) Whether they require privacy glass, and why privacy glass is required
- (iii) The type of vehicle they require.

(b) A letter from the private hire operator for who the work is undertaken stating the vehicle registration number of the vehicle to which this application relates and detailing the work carried out and the percentage of that work to be carried out.

(c) Copies of written contracts with customers.

(d) Copies of invoices.

6. The applicant has been invited to attend the meeting in support of his application and to answer any questions the Panel may have.

Proposal/Options

7. Refuse the application;

Amend the request for exemptions, allowing only exemptions which they consider to be justified by the information provided;

Defer the application to a later Panel to gather further information;

Approve the application with the addition of further conditions to address any issues of concern; or,

Approve the application.

Appendix

8. Appendix A – [Link to Hackney Carriage and Private Hire Licensing Policy 2018](#) (Hard copy not provided)

Appendix B – Application for private hire operator’s licence for Advectus Executive Chauffeur

Appendix C – Application for the grant of private hire plate exemptions(s)

Appendix D – Two letters to support application

List of Background Papers - Local Government Act 1972, Section 100D

9. Hackney Carriage and Private Hire Licensing Policy 2018

Implications

Item	Details	Clearance Agreed By	Dated
Legal	Approved	Samantha McKeeman	16/09/2020
Finance			
Equalities			
Environment			
Community Safety			
Staffing			
Consultations			
Other			

FOR OFFICE USE ONLY			
LICENCE FEE		DOCUMENTS RECIEVED	
Receipt No.		PHOTO	
Amount Paid		DISCLOSURE	✓
Date of Issue		PHOTO ID	✓
OFFICER	MHV	MAU NO	172757

April 2020

Licensing Service
Luton Borough Council
Town Hall
Luton
LU1 2BQ
Telephone: 01582 546040

LOCAL GOVERNMENT (MISCELLANEOUS PROVISIONS) ACT 1976

APPLICATION FOR PRIVATE HIRE OPERATOR'S LICENCE

TO BE COMPLETED IN BLOCK LETTERS

Full Name(s) of Proprietor(s) and Partner(s)	MARTIN KEVIN WAYNE JACKSON
Home Address(es)	[REDACTED]
Telephone No(s).	[REDACTED]
Date(s) of Birth	[REDACTED]
Place(s) of Birth	LUTON
Email Address:	[REDACTED]
Name of Private Company or Business	ADVECTUS EXECUTIVE CHAUFFEUR
Provide details of Companies House registration (where applicable):	SOLE TRADER
Address(es) of Premises from which you operate Telephone No(s). Must be within the Borough of Luton	23 RYLANDS HEATH LUTON, LU2 8TZ 01582 345558 0777 222 4480 (HOME OFFICE)
Does your premises mentioned in this application have access to members of the public? (for example a waiting area) IF YES, you will need to provide public liability insurance for the premises as part of your application.	YES (NO)

DATA PROTECTION ACT 1984

This department now holds most of its records on a computer database. The purpose of holding this information on computer is to enable us to provide a more efficient service. All the information held will be confidential and you are at liberty to view the details that specifically apply to you should you so wish.

Luton

If you were not engaged as a Hackney Carriage or Private Hire Vehicle Proprietor before making this application please indicate your previous occupation.																																																													
Has a previous application for an Operator's Licence been made? If yes, give details	YES/NO																																																												
Has a previous Operator's Licence held by you been revoked or suspended?	N/A																																																												
At the date of this application, have you any "unspent" convictions for:- (a) Motoring offences (b) Non-motoring offences (for	YES/NO YES/NO																																																												
<p>If yes, give details</p> <p>(a) Motoring Offences</p> <table border="1"> <thead> <tr> <th>Name</th> <th>Court</th> <th>Offence</th> <th>Date</th> <th>Fine/Sentence</th> </tr> </thead> <tbody> <tr><td>.....</td><td></td><td></td><td></td><td></td></tr> <tr><td>.....</td><td></td><td></td><td></td><td></td></tr> <tr><td>.....</td><td></td><td></td><td></td><td></td></tr> <tr><td>.....</td><td></td><td></td><td></td><td></td></tr> <tr><td>.....</td><td></td><td></td><td></td><td></td></tr> </tbody> </table> <p>(b) Non-motoring Offences</p> <table border="1"> <thead> <tr> <th>Name</th> <th>Court</th> <th>Offence</th> <th>Date</th> <th>Fine/Sentence</th> </tr> </thead> <tbody> <tr><td>.....</td><td></td><td></td><td></td><td></td></tr> <tr><td>.....</td><td></td><td></td><td></td><td></td></tr> <tr><td>.....</td><td></td><td></td><td></td><td></td></tr> <tr><td>.....</td><td></td><td></td><td></td><td></td></tr> <tr><td>.....</td><td></td><td></td><td></td><td></td></tr> </tbody> </table> <p>How many persons do you employ for bookings for Private Hire and in what capacity?</p> <p>No. of People: _____ Employed as: _____</p>		Name	Court	Offence	Date	Fine/Sentence					Name	Court	Offence	Date	Fine/Sentence				
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IF THE APPLICANT(S) IS, OR HAS BEEN, A DIRECTOR OR SECRETARY OF A COMPANY

Have any convictions been recorded against that company at any relevant time? If YES give details:-	YES/NO <input checked="" type="radio"/> N/A
Give details of any trade or business activities carried on by that company.	
Has any previous application been made by that company for an Operator's Licence? If YES give details of when and where.	YES/NO <input checked="" type="radio"/>
Has any previous Operator's Licence held by that company been revoked or suspended? If YES give details:-	YES/NO <input checked="" type="radio"/>

COMPANIES

State names, addresses, dates and place(s) of birth of all Directors of the company and the Company Secretary

Directors

Name	Address	Date of Birth	Place of Birth
------	---------	---------------	----------------

N/A

Company Secretary

Name	Address	Date of Birth	Place of Birth
------	---------	---------------	----------------

Has any Director or Secretary of the company been convicted of any offence which is an "unspent" conviction? If so, give details:-

Name	Court	Offence	Date	Fine/Sentence
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N/A

Has any previous application been made for an Operator's Licence by the company?
If YES give details of when and where

YES/NO ☒

Has any previous Operator's Licence held by any Director or Secretary of the company been revoked or suspended?

YES/NO

N/A

If YES give details

PARTNERSHIPS

State names, addresses, dates and place(s) of birth of all partners

Name

Address

Date of Birth

Place of Birth

N/A

Give details of any "unspent" conviction recorded against any person(s) with whom you operate vehicles in partnership

Name

Court

Offence

Date

Fine/Sentence

N/A

(See attached sheet regarding unspent convictions)

Has any previous application been made for an Operator's Licence by your partner(s)?

YES/NO

If YES give details of when and by whom

Has any previous Operator's Licence held by your partner(s) been revoked or suspended?

YES/NO

If YES give details

First Name	Surname	Address	Badge No	Exp Date	Car Registration	Plate No
MARTIN	JACKSON					
DANIEL	JACKSON					

AUTHORISED SIGNATURES

Below the signature(s) of all people who are authorised to sign on behalf of the Private Hire Operator(s)

NAME

SIGNATURE

1. MARTIN JACKSON
2. DANIEL JACKSON
3.

Please note: your licence if granted can only run until the expiry of your rights to remain and work in the UK, but will not exceed the maximum statutory period of a licence.

I hereby request the Borough of Luton to licence me to operate Private Hire Vehicles in the Borough of Luton and, if the same is granted, I undertake to comply with the provision relating to the same and for the time being in force. I declare the above particulars to be true and correct. I declare that I have no "unspent" convictions other than those set out above. I confirm I have been provided with all conditions for Private Hire Operator Licence.

Signed Date 14th AUGUST 2020

NB:- This Authority is under a duty to protect the public funds it administers, and to this end, may use the information you have provided on this form within this authority for the prevention and detection of fraud. It may also share this information with other bodies administering public funds solely for these purposes.

Data Protection Information**Privacy Notice**

We take your privacy very seriously therefore we urge you to read Luton Council's privacy statements carefully because it contains important information about us and:

- The personal information we collect about you
- What we do with your information, and
- Who your information may be shared with

To view this Privacy Notice, please visit <https://www.luton.gov.uk/pages/privacy-statement>

APPLICATION FOR THE GRANT OF A PRIVATE HIRE PLATE EXEMPTION(S)

Local Government (Miscellaneous Provisions) Act 1976

This form must be FULLY completed and relevant supporting information provided for the application to be considered. When completed please return the form to Luton Borough Council, Licensing Service, George Street, Luton, LU1 2BQ or sent by email with the supporting documentation to: licensing@luton.gov.uk

Please complete all sections of the application form in BLOCK CAPITALS. Incomplete applications will be considered void and returned. If you have any questions relating to the application process or requirements, please refer to the Council's Licensing Policy in relation to private hire exemptions.

We will only grant an exemption where we are satisfied that you use the vehicle exclusively for 'executive' private hire work. This means that you provide the driver and vehicle to a business or person, and the display of a licence plate(s) and / or signage may affect the operation of your business.

You will need to supply supporting evidence with your request as stated within the 'exemption from the requirement to display vehicle identification plate(s) policy' to demonstrate the vehicle is used exclusively for 'executive' private hire work to support this exemption request.

YOU MUST CONTINUE TO DISPLAY THE LICENCE PLATE(S) UNTIL SUCH TIME AS THE PLATE EXEMPTION APPROVAL HAS BEEN ISSUED. Should the vehicle be granted dispensation from displaying external plate(s), the plate and approval of dispensation must be carried in the vehicle at all times. An internal plate must be displayed in the windscreen on the passenger side at all times.

LICENSED OPERATOR DETAILS

Name of private hire company	ADVECTUS EXECUTIVE CHAUFFEUR		companies house registration:	N/A SOLE TRADER
Title	MR			
Surname	JACKSON			
Forenames	MARTIN KEVIN WAYNE			
Email address	martin@advectuschauffeur.com			
Phone no	01582 345558	Mobile number	07772224480	
Address	23 RYLANDS HEATH LUTON	Post Code	LU2 8TZ	

I am requesting an exemption from displaying:
(You must mark with an ☒ each box that applies to your request)



Roof Sign on the vehicle.



Licence plates on the vehicle
(including the standard internal plate and external plate(s)).



* CURRENTLY BOTH VEHICLES ARE
TINTED - CUSTOMERS REQUEST

To permit tinted windows on the vehicle.



Door signs on the vehicle.

VEHICLE DETAILS

(to include all vehicle's that are proposed to work for the mentioned company - you may wish to provide an electronic list.)

Licence number	Registration number	Make and model of vehicle	Licence expiry date
NEW APPLICATION		MERCEDES S CLASS 350d L.W.B.	
11		MERCEDES V CLASS 220d L.W.B.	

* PRIVATE PLATE - CAR
REGISTERED DEC. 2017

DETAILS OF EXEMPTIONS REQUESTED

Please detail the reasons for applying for exemption(s) and as to why these are essential for the operation of your business.

OUR WORK IS CORPORATE / PRIVATE JET CLIENTS WHO REQUIRE DISCREET, UNMARKED LIMOUSINE SERVICE.

Please detail the type of work the vehicle(s) will be used for:

MAINLY CORPORATE AVIATION - AIRSIDE CLIENT PICK-UP AS SOON AS THEIR AIRCRAFT LANDS.

Please provide details of any executive or other contracts held:

Please detail any additional supporting information:

PLEASE SEE ATTACHED, 2 SUPPORTING LETTERS

DECLARATION

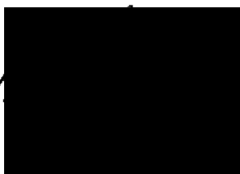
I HEREBY make application to Luton Borough Council for the issue of a dispensation to the requirement to display a Private Hire vehicle licence plate subject to the Statutes, Regulations, Policies and Conditions relating to the same for the time being in force.

I declare that I have checked the information on this application and to the best of my knowledge and belief, it is correct. I understand that it is an offence for any person to knowingly or recklessly make a false statement or to omit material information for which I could be prosecuted, and any licence issued suspended or revoked.

I understand that if this dispensation is approved I will immediately notify the Licensing Authority if there are any changes to the arrangements outlined in this application.

I confirm that I will abide by the additional conditions for the use of 'Executive' vehicles.

I understand that if the requirements in the additional conditions are not complied with the dispensation may be withdrawn at any time.

Signature: 

print full name: MARTIN JACKSON date: 14/08/2020

The Council collects information for licensing purposes, but it may be used for any Council purpose. The Council is registered under the Data Protection Act 1998 for this purpose and will not disclose information about you to anyone outside the Council unless the law permits or requires us to. The Council is under a duty to protect the public funds it administers and to assist other agencies in the prevention and detection of crime. We may use the information provided on this form for this purpose, and share this information with other bodies responsible for auditing or administering public funds.



24 July 2020

To whom it may concern,

Luton Borough Council
Private Hire/Licencing department

Dear Sir/Madam,

Ref: Martin Jackson (advectus Executive Chauffeur) and Daniel Jackson

I write this letter in support of executive chauffeurs Martin Jackson and Daniel Jackson in their quest to gain their Operator and Personal Private Hire Licences from Luton Borough Council.

I have known Martin and Daniel for many years and have used them and their vehicles to convey many of my private and corporate jet clients from London Luton Airport to London and beyond.

Their vehicles are smart and well presented, as are they. They demonstrate attention to detail and knowledge, not to mention discretion, that is much appreciated by my discerning clients. It is for these reasons that Universal will continue to use them. However, the vehicles need to be unmarked to protect my clients' privacy.

I would be grateful if you will consider this request.

Your sincerely

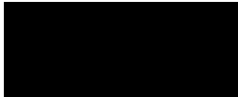
A black rectangular box redacting the signature of Chico Butler.

Chico Butler
Manager, Universal Aviation, London Luton Airport



A black rectangular box redacting the email address.

SouthEast Executive



Wednesday, 22 July 2020

To whom it may concern,

Luton Borough Council

Private Hire/Licencing department

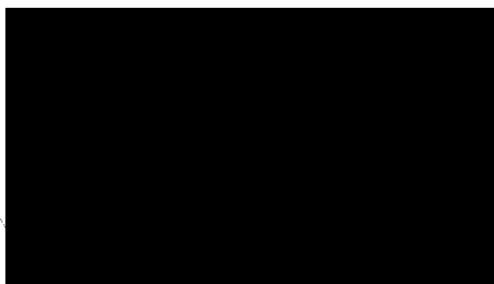
Reference: Martin Jackson – Advectus Executive Chauffeur

Daniel Jackson – Chauffeur

Dear Sir/Madam,

Please accept this letter in support of both Martin and Daniel Jackson's plate exemption

Any vehicles used by us are used on high profile executive work, such as World Famous Movie and Music stars, Captains of Industry and other high net worth clients, they require an executive but discreet vehicle for privacy reasons.



Managing Director

SouthEast Executive